

RADIO NEWS LETTER

Vol. II

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No. 1

Issued Now and Then by the Department of Radio,
Indiana University

We've been thinking of getting around to another NEWSLETTER for a long time. But you know how it is -- things keep cropping up here and there, and it winds up that the things you want to do go undone. Well, we don't especially care to go through life being called procrastinators. Furthermore, we think we're doing some things back here in our little niche at the rear of the I. U. Auditorium that some of you would like to know about. So this NEWSLETTER is another excuse for us to talk about ourselves once again.

Up to our necks in work, as usual. Perhaps you've heard that each week-day we broadcast the INDIANA SCHOOL OF THE SKY. If you haven't, then you're in for some news about the biggest undertaking we've tackled to date. Of course, we still have the I. U. Roundtable each Sunday morning, but we've revamped the style of it a little. FROM FREEDOM'S FORGE -- we've told you about this INDIANA PRESENTS series before -- is still going strong, and we're rebroadcasting it on Wednesday evenings. And it wouldn't be the I. U. Radio Department if we didn't have more surveys going.

We rather believe you'd like to meet Fred Gerber, too. Fred is the newest member of our staff. He was formerly with WHA, at Wisconsin, and came here from CBS on the west coast to take over as production director of the SCHOOL OF THE SKY. We'll tell you about him.

There're a lot of other things happening, too, hereabouts. Stick around and we'll tell you.

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THIS IS US

We're pretty strong in numbers, now, what with the SCHOOL OF THE SKY, surveys, et cetera and so forth. Our little niche is fairly bulging with staff members, and sometimes we get in each other's way. But not too often. You might like to know who we are, so here goes. Of course, there's Doc Harry J. Skornia -- he's the boss. Robert Lee still is production supervisor; George C. Johnson, radio education director, and Fred L. Gerber, producer-director, the SCHOOL OF THE SKY. Those are the powers. The lesser lights are: Charles L. Aidman, post graduate, assistant for ROUNDTABLE and WORKSHOP; Fred Brewer, senior, script writer just leaving for writing position at WOWO; Mrs. Elaine Doenges, PG, assistant for PLAYHOUSE and CHILDREN'S CORNER; Mrs. Kay Jones, junior, assistant for SCHOOL OF THE SKY; Richard D. Kern, junior, assistant for SCHOOL OF THE SKY; William H. Potter, senior, technician; James H. Ratcliffe, senior, technician; Suzanne Reeder, senior, producer FOLLOWING CONGRESS; Donald Walstrum, PG, back after a few years absence, assistant for FROM FREEDOM'S FORGE, producer of TOWN HALL, and script writer; Leonard Wenner, PG, script writer; George W. Willeford, PG, radio music assistant, (on a new joint appointment with the School of Music) and Mrs. Jule Shaw, PG, director THE CHILDREN'S CORNER.

The secretarial staff is: Mrs. Mary Eloise Sines, Doc's Girl Friday and Mrs. Frances U. Sasse, Johnson and Gerber's stenographical slave. Also around here for a while was Georgabell Henley, who was working on our most recent survey, as part of her non-resident term work at Bennington (Vermont) College; Betty J. Roesti, who types scripts, surveys and other documents for us, and Mrs. Jean Mullan, who keeps up our transcription files and keeps busy (typing) too.

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TOWN HALL TONIGHT

Every Wednesday at 8:30 p.m., this program goes on over WTOM, Bloomington.

TOWN HALL is something new we've added to our roster, although we don't have to worry too much about it because we've got outsiders doing most of the work. Two faculty members and two students sit down at microphones and discuss current issues -- such as "Should Price Control Return?", "Are Our Civil Rights Being Threatened?" etc. Following the discussion, the audience can chime in with comments and questions. That makes the broadcast almost an audience participation show -- modern shades of Massachusetts, and all that.

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SPEECH PROBLEMS

We point with pride to our PROBLEMS IN EVERYDAY SPEECH broadcasts which are done every Sunday morning at 11:30 over WHAS, Louisville, which has been giving us free time and paying half our line charges since 1938 in case you wonder whether the University has any real friends around. PROBLEMS IN EVERYDAY SPEECH is a series of programs devoted to the understanding of voice, personality and adjustment problems related to speech.

There're 26 broadcasts in the series, covering such subjects as cleft-palate speech, stuttering, aphasia, dialects, foreign speech and so forth. Along with the broadcasts, there is a 28-page discussion manual, replete with hints and ideas what to do before, while and after listening, suggested films and readings, etc. There has been considerable demand for these Manuals (which WHAS distributes on request for us), and many letters come in from sincere and worried parents wishing advice from our Speech Clinics. The scripts are semi-dramatic in form but once in awhile there're panel discussions with speech experts taking part, talks, use of frequency records to demonstrate hearing defects, and so on.

Mary Clare Regan and Phyllis D. Weidig wrote all the scripts as a project in Radio Seminar under Doc Skornia, with the cooperation of Dr. Robert Milisen. Doc says some of them were written and corrected and rewritten four or five times before he got just what he wanted. Dr. Milisen is director of the Indiana University Speech Clinic, one of the finest in the nation.

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REPEAT

You've heard us talk about FROM FREEDOM'S FORGE before. That was the Indiana Presents series which got all the fine comments last year. Well, we're doing "FFF" again -- every Wednesday night at 7:00 over WIBC, Indianapolis. Bob Lee still directs, and he's at the point now where he almost remembers every cue by heart. It was Bob, too, along with Fred Brewer, who wrote all the shows -- historical stuff in a whiz-bang fashion. Dan Sherwood, of the I. U. English Department, still narrates.

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IN THIS CORNER

Julie Shaw, post graduate, is still directing THE CHILDREN'S CORNER every Saturday morning at 9:00 to 9:15 over WIRE, Indianapolis. Kiddies in WIRE's range still get the same big bang out of the program, too, with Miss Peggy Singer, senior, of Sappington, Mo., as the Story Lady, counting her fan mail.

GILDING THE GUILD

We have our own I. U. Radio Guild, as you know, and Sunday, February 29, the Guild put on its first broadcast of the current semester -- sort of an introductory program in which all Guild members took part. A whole half hour, too, and we'll be half-houring our way for some time to come each Sunday evening over WTOM, Bloomington.

The Guild, this past summer, had a half-hour Wednesday night show over WIBC, Indianapolis. "Seven for Summer" it was called, and that means there were seven broadcasts. Nice little variety shows with everything done by Guild members -- scripting, acting, directing, music, sound effects, controls et cetera and ad infinitum.

The Guild is composed of students and faculty members who are interested in radio. Since the members do all the work it's pretty practical training for them.

They elected new officers this semester. Here they are: Chuck Aidman, PG, president; Mitch Gerbick, junior, vice-president; Dotty Katzman, junior, secretary-treasurer; Leonard Wenner, PG, script and continuity supervisor; Bill Potter, senior, technical supervisor; Mickey Purcell, junior, sound and music supervisor; and R. D. Kern, senior, production supervisor.

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YOU HAVE THE FLOOR, SENATOR

We take the floor, too, every Tuesday night, 7:30-8:00, on WTOM, Bloomington, with FOLLOWING CONGRESS. Just as the opening announcements reads -- "Reenactments of scenes from Congress and Parliament." That "Parliament" part means we get a little British, now and then. The lively debates of Congress and Parliament are presented, just as they happened, with the throat clearings, gavel poundings, boos, sighs, laughs and applause realistically portrayed. Suzanne Reeder (of the red hair) does the directing. Last semester's director was Leonard Wenner. The scripts come from WHA, Wisconsin

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ALONG THE JORDAN

Bloomingtonians had been let in on the happenings and mis-happenings of I. U. all last semester when they tuned to WTOM, Bloomington, at 6:05 every week-day evening. This time has now been changed to 8:05 a.m. daily. News broadcasts about campus doings are prepared by the Department of Journalism and produced
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by the Radio Department. R. D. Kern, Junior, does the reporting, with a half dozen others being groomed for work this semester. This semester, too, we began giving campus news over WSUA, Bloomington, also, on their "School and College Matinee" broadcast, from 4:55-5:00. John Taylor handles this broadcast, with new reporters due to start soon.

With a new commercial AM station due to go on soon, with WSUA adding FM, and a Television station scheduled for Summer, outlets for programs are not difficult to find, although coverage and hours available sometimes leave something to be desired.

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AHEM!

We're sorta proud of the INDIANA SCHOOL OF THE SKY, so we're going to talk about it.

Twelve radio stations now carry the SCHOOL OF THE SKY here in Indiana, with more scheduled to join our network next year. The broadcasts are heard daily by 50,000 or so school children. Furthermore, all kinds of educators endorse the programs, and school teachers write us some very nice letters.

George C. Johnson (you remember George -- once of Kansas State Teachers College) handles the head position on the SCHOOL OF THE SKY, and Fred L. Gerber does all the producing and directing. Fred writes a few scripts, too.

Here's the way we've got the series set up:

Monday -- Music
Tuesday -- Social Studies
Wednesday -- Art
Thursday -- Science
Friday -- The Story Book.

The programs are aimed for elementary school children. School teachers using the broadcasts have handy an information-packed Teacher's Manual, with music books for the children besides. The two publications are free for the asking. The Manual lists the broadcasts -- pre-broadcast and post-broadcast activities, readings and all sorts of audio and visual aids. The music book (it has pictures in it drawn by one Sara Chapman McClain who used to put out this NEWSLETTER) contains the songs the kiddies sing along with our Music Lady -- she's Miss Dorothy Kelley, assistant professor of music at I. U.

We didn't plan any of the programs haphazardly but called in education experts. There's Miss Kelley, whom we just mentioned. Paul Seehausen, counselor in social studies for the State Department of Education, naturally supervises the Social Studies series. Miss Martha Carter heads the art programs -- she's an instructor

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of fine arts at the University School here in Bloomington. Miss Margaret Rufsvold, head of library science at I. U., planned the Friday "Story Book" broadcasts. Miss Maxine Dunfee, instructor of education at I. U., rounds out the list of advisors.

Our first program was something just short of monumental. We had Governor Ralph Gates, State Superintendent of Public Instruction Ben H. Watt, and I. U. President Herman B Wells on the opening broadcast. Since then, we've resorted to lesser known talent -- mainly students interested in radio. Got a fine crop of actors and writers, too, we'll tell you.

We've had all kinds of cooperation from Indiana radio stations, and, as a sort of a "thank you", we'll list them. All except WSUA and WCSI, which take the broadcasts direct, pay about \$500.00 for the ETs, besides giving us the time, which runs into money.

AM Stations, 2:15-2:30 p.m. daily: WCNB, Connersville; WJOB, Hammond; WSBT, South Bend; and WSUA, Bloomington. 9:30-9:45 a.m. daily: WOWO, Fort Wayne. 6:30-6:45 a.m. daily: WBOW, Terre Haute. WIBC carried them for a while, but with new management, interested in getting "in the black," they are no longer with us. Fortunately WOWO and WOWO-FM took over about the time WIBC dropped out, at the end of the first semester.

FM Stations, 2:15-2:30 p.m. daily: WBOW-FM, Terre Haute; WCNB-FM, Connersville; WCSI, Columbus; and WMLL, Evansville. 3:00-3:15 p.m. daily: WCTW, New Castle; and WOWO-FM, Fort Wayne. WBOX, Louisville, carried them through the first semester, but also dropped them because they couldn't stand the expense, and we obviously couldn't either. Even if we could, out of fairness to the other stations which do pay, we couldn't have done it.

As you can see, there're FM, AM, network and independent stations on the list -- probably one of the largest educational networks in the Union, and certainly one of the most varied.

We record all the programs a week in advance, while WSUA and WCSI are carrying them live, -- and let us tell you that when the two-week Christmas vacation rolled around we had to hustle. We keep the broadcasts on even through vacations, so the children can acquaint their parents with them. Our Audio-Visual Department has a lot of new equipment, and the ETs they turn out are of professional quality. The A-V Department handles the mailing of the ETs, too, and collects the cost from the stations. The platters are filed for redistribution to schools as a part of regular audio offerings.

Programs are cast in the dramatic and semi-dramatic form. Mister Bill, our Social Studies narrator, and Mister Andy, of the Science show, have endeared themselves to the hearts of Hoosier tots, as the saying goes. Our Story Lady -- who is Jan Tyroler of New York State -- can tell children's stories in such a fashion that we wish we weren't getting bald. Miss Martha, of the Art series, can almost make you think you've painted on

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your fingers, and Miss Kelley has the warm, friendly quality necessary to make the children listeners believe she's standing right next to them.

The Indiana Department of Education has given us all kinds of cooperation. They're the folks who published the Teacher's Manual for us...and see to its distribution. It has 103 pages, should you like to know. Over 2,000 copies have been distributed to teachers using our broadcasts.

As we've said before, the programs aren't haphazard things. Each week's broadcasts are all done up in a neat package. For instance, if Mister Bill is up in Alaska telling the kiddies about the salmon fisheries, you can bet your boots that the same week Mister Andy will be talking about the migratory habits of salmon -- just like that. We think it gives a SCHOOL OF THE SKY a smooth finish. We hope you think so, too.

This isn't all we've to say about the SCHOOL OF THE SKY, though. Johnson is busy -- has been since early in January -- planning a continuation of the SCHOOL OF THE SKY through 1948-1949. This new series will have two programs for high school children: in guidance and science. Three elementary shows probably will be in the fields of music, social studies and stories. With another Manual for teachers and music books for the youngsters, we have our aspirin tablets stocked up for the new SCHOOL OF THE SKY opening date -- September 27, 1948.

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AROUND THE ROUNDTABLE

It wouldn't be the Radio Department without the I. U. ROUNDTABLE. And we're back at our same post again at 10:00 every Sunday morning on WIRE, Indianapolis, who has given us probably \$80,000.00 worth of time and line charges during the past ten years they've been carrying this and other programs. Robert Lee, as usual, moderates.

We began our new series last year, on the 5th of October, if you'd like the date as an anniversary to note. Before this, our ROUNDTABLES had been complete in each one-half hour broadcast. But we've something new on the ROUNDTABLE, now. It usually takes three broadcasts to cover an issue. This, we feel, lets the participants investigate and present their topic more fully than possible on one program.

Furthermore, each bracket of discussions has two permanent discussion panel members, with a third in as a guest each week. This gives the program more variety, too, but allows the listener to follow a pretty smooth pattern of thought throughout the discussion series.

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We opened last October with a three-time broadcast about "Our Federal Constitution," bringing in notable I. U. experts in the field. "Prices and Price Control," "Problems of World Food," "Palestine," and the "Taft-Hartley Law" are just a few of the timely subjects we've covered so far. If we know the world (and the moderator), there'll be a lot more timely, interesting subjects discussed in the Sundays to come.

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I. U. RADIO WORKSHOP

We just would stick our necks out! But we thought it would be nice to do a half-hour dramatic show every week. So we did. On Thursday evenings over WTOM and W9XHZ, local stations. That was last semester, and right now we're heading into the last lap of that series, which proves that we never learn.

But we rather think we did a fairly nice job with our WORKSHOP productions last semester, although one of the local stations somehow continually got its wires crossed and we kept fading in and out, and once in awhile some strange voice would float in out of nowhere, out of another remote amplifier cut in by mistake, as from a political speech.

Began the WORKSHOP with a series of six dramatic broadcasts called "Neither Free Nor Equal." The scripts were broadcast originally by WCCO, Minneapolis. Doc got hold of them from E. W. Ziebarth, CBS's Central Division Education Head, and we rewrote them and produced them in our own inimitable style. The results were most gratifying. The programs dealt with racial prejudice and discrimination. Pretty forceful programs, and we're glad to report that the acting was pretty good, all things considered. Fred Brewer did the scripting, and also wrote another show, "The House That Didn't Want To Be Lived In," which followed the prejudice series. Fred Gerber (too many Freds around here, we'll tell you right now) also wrote a couple of shows for us, and his "Case 423" had all of us on the edge of our seats. Bob Lee waved his hands in the control room throughout. He didn't lose a pound, either.

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OOPS! SORRY!

Why can't radio people be nice, calm people? We ask ourselves that quite a lot around here. But it just seems they never will be.

Bob Lee started things off quite neatly just before the fall semester began by wrapping himself, his wife, a couple of non-descript characters and his car around another car. It all
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happened one peaceful Saturday afternoon up near Martinsville. Bob got a few cracked ribs out of it -- and won the law suit, too! Not to be outdone in the accident field, Fred Gerber came through, also. His studio couch caught on fire in his apartment late one night. Seems Fred couldn't find the ash tray, so he just left a lighted cigaret stub behind the couch. His wife follows him around, now, with an ash tray.

The Skornias have a paragraph in this article, too. Mrs. Skornia bumped into another car one day a short while ago. Just a little paint scratched off Doc's shiny new Studebaker. Cost five bucks to fix, but it rated "major accident" publicity. That'll teach her to report every little accident to the police.

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WHAT DO YOU MEAN "CALL TO ORDER"?

While we're talking of wives, the Skornia and Lee better-halves have a new commercial program on the air over WTOM called "Call To Order." It obviously has nothing to do with the University or the Radio Department, but shows that the radio bug is contagious, particularly within families. It originates from the Council Chamber of the City Hall. Weekly participants always include Mayor Tom Lemon and as moderator, the Reverend Douglas Rae. It's sponsored by the Black Lumber Co., local firm. Prizes are given by Bloomington merchants each week for the best question on the topics being discussed: Water, Taxes, Health, Recreation, Juvenile Delinquency, etc., all at the local level. Doc and Bob are very proud of their wives' brain-child. Taking care of that plus their non-brain children keeps them almost as busy as their husbands.

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FIU PLANS

What's the status of I. U.'s contemplated 10KW FM station, WFIU? Well, tell you. Except for emergency space, which must be torn down again, soon, and self-liquidating construction, like dormitories, -- there's no building. And we need space before we go ahead -- can't do any more from present facilities. As you know, our equipment and control room aren't even really ours, since they are also the PA console for the Auditorium. Gets sort of rough sometimes. We'd like to say ----- But no, better not stick our necks out!

Incidentally, if we do get a station, any ideas what the "F" could stand for in our call letters? Asked for WVIU ("V" for "voice [of]") but that was already gone, like WIU, and many others.

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WHAT'S WVIS?

That's right -- WVIS -- or, "The Voice of Indiana Students."

By this coming summer a group of interested students has declared that it hopes to have its own campus radio station -- the kind of station which can only be heard by the housing units where it's "piped." Sort of exclusive. And since only student dwellings will be able to pick up the broadcasts, more latitude in program subject matter will be possible; (no Mike and Pat jokes, though).

Bob Schwarz and Dave Benjamin, of the student body, are heading this venture. The project is only on paper, now, and still has such hurdles as committee approval, technical problems, finances, Trustee approval, etc. to scale yet. In the words of one of the boosters, "WVIS will be a non-political student venture intended expressly for those students who are interested in radio work."

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U. N. AND OTHERS

Last summer we got to talking to the U. N. Radio men at Lake Success. We wanted to do something to help. Finally got a deal set up which is now growing: a daily "U. N. Revue," with actual dubs of voices from the U. N.'s business of the day. These have been going fine since July. We distribute booklets explaining the U. N. free of charge to listeners requesting them. The show goes over WTOM every evening at 6:15, and some of the more unusual ones we also send to other stations.

We also got a scholarship set up. The Wendell Wilkie Scholarship, provided by the Indiana University Foundation under the always cooperative and energetic leadership of Lawrence Wheeler. Our first Wendell Wilkie scholar, just back from the U. N., working and learning in the Radio Department at Lake Success, was Pat Gates. She was selected out of a considerable number of candidates. Selection was made by a committee scrutinizing grades, honoraries, interests (Pat's a government major) and personality. We all feel we made a fine choice, and Pat worked her head off to prove it. She was on one of the U. N. Revues recently and we sent the platter on to WIRE which also aired it, after it was played on WTOM.

We've also turned out to be the first school in the U. S. (up to a little while ago anyway) to get a script in for a new cultural exchange series with CBC. You'll probably be hearing it some day on platters. All a part of UNESCO ideals, etc.

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This year's the first time we've condescended to blatter or ET deals like this. However, with more outlets, it seems to work. The principal other ET series we've secured, placed and sponsored, is one on conservation: fires, forests and the like.

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WOULD YOU MIND ANSWERING A FEW-----?

Doc's probably the most curious radio man in the country. He hates to tell classes anything as facts that maybe aren't.

Last year, in his pursuit of facts: three surveys. This year: already four! He sits up nights checking and rechecking them. Here they are:

1. With George Willeford, PG, who hopes to use the findings for the start of a Thesis in Speech, a survey of budgets, personnel, space, equipment, and operation of all the educational stations in the United States.
2. Another survey of personnel, policies, salaries, training requirements, openings expected, of everybody in all the commercial stations of Indiana -- over forty of them. This helps find students jobs, and what the station managers say sets them up as a sort of unofficial advisory committee to be sure I. U.'s Radio training program is practical and gets down to brass tacks. Incidentally new courses in News Broadcasting, Radio Advertising, etc., etc. are being added.
3. A survey of listening over the Christmas holidays, in the home town of each student (other than Bloomington and Indianapolis) around the country.
4. A survey of Indianapolis listening, like number 5 below.
5. A survey of Bloomington listeners.

What's new about these listener surveys, we think, is that they begin to get at qualitative as well as quantitative information. Listeners were asked twelve questions. They did answer them all, in most cases, even over the phone, in case you're sure we couldn't get away with it. They included questions on occupation, car radios, FM receivers, whether they thought radio was getting better or worse (this was interesting when correlated with the programs they were listening to at the time called), what they thought of the program being listened to, what they like most and dislike most about radio, how many were listening, etc. Persons with radios on but who were not really listening were also separately listed, since we think if a person has to "go see" it doesn't prove much listener significance or concentration.

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We now know a lot of stuff like:

- 59% of all Bloomingtonians with phones have more than one home radio.
- 30% have car radios.
- 5.4% have FM receivers in working order.
- 2.02 persons, on an average, were listening.
- 29% of radios were on, between 8:00 a.m. and 10:00 p.m.
- 66.1% think radio is getting better.
- 11.5% think it's getting worse.
- 22.4% think it's staying the same.
- 17.3% of the listeners didn't know what program they were listening to.
- 20.8% didn't know the station.
- 7.2% didn't know either the station or the program they were listening to.

We also know the most popular programs and program types by occupations. Incidentally popular music and news seem to be favorites of most, not comedy or variety programs as we'd thought. Commercials, static and soap operas seem the three top gripes.

The home towns surveyed are too numerous to list here, but it gives an interesting comparison for big towns versus small towns, towns with, versus without, stations, Indiana versus non-Indiana listening, etc. The whole compilation of tables makes quite a book. If you can't live without it, let us know, and we'll see what we can do.

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HELP, PLEASE!

As a sort of clearing house for this year, here again is the list of former I. U. people in radio and where we think you now are. We know there are at least as many more that we don't have addresses for. In order that we may be of more mutual help to each other, would you, now, before you forget it, tell us of any omissions or corrections you know of, including friends of yours, your own titles and addresses? Send it on the attached postcard addressed to the Radio Department at I.U.

With a little help from you -- and please give us a lift -- we can, in another month or two get out another NEWSLETTER devoted to an exchange of news about you -- your latest shows, experiences, who's moved and where to, marital and family developments, etc. How about it?

For addresses, see next page.

1. Aldrich, Marge Warren (Mrs.)
Music Librarian
Radio Station WGL
Fort Wayne, Indiana
2. Barskin, Doovid
5000 8th Ave.
Los Angeles, California
3. Bockstahler, Charlotte Brier (Mrs.)
Radio Station WILL
University of Illinois
Urbana, Illinois
4. Boese, Lester
738 N. Bancroft
Indianapolis, Indiana
5. Bohard, Milton
Radio Station WSUA
Bloomington, Indiana
6. Boxell, Paul
Public Relations Director
Farnsworth Television Corp.
Fort Wayne, Indiana
7. Brewer, Fred
Radio Station WOWO
Fort Wayne, Indiana
8. Bryar, Robert (Mrs.)
(Shirley Pietsch)
24 West 69th St.
New York, New York
9. Carmichael, Hoagy
10281 Charing Cross
Los Angeles 24, California
10. Carroll, Helen (Miss)
National Broadcasting Company
30 Rockefeller Plaza
New York 20, New York
11. Cathcart, Jimmy
1737 Whitley Ave.
Los Angeles, California
12. Collins, Fred
Radio Station WOWO
Fort Wayne, Indiana
13. Collins, Sidney
(Sid Cahn)
Radio Station WIBC
Indianapolis, Indiana
14. Coy, Wayne
Chairman
Federal Communications Comm.
Washington, D. C.
15. Cunningham, John A.
Radio Station WCFL
Chicago, Illinois
16. Custer, Tom
836 Tyler Street
Gary, Indiana
17. Dant, Bud (Charles)
National Broadcasting Company
Sunset Blvd. and Vine St.
Hollywood, California
18. De Marcus, Bradford B.
Production Manager
Radio Station WIBC
Indianapolis, Indiana
19. Demmy, W. E. (Mrs.)
(Dorothy Everman)
Keeling & Co.
Chamber of Commerce Bldg.
Indianapolis, Indiana
20. Duey, Phil
Jordan Conservatory of Music
Indianapolis, Indiana
21. East, Ed
7129 Hawthorn
Hollywood, California
22. Evans, Elizabeth (Miss)
Radio Station WSUA
Bloomington, Indiana
23. Ferrey, Ed
Ass't. Director, Public Relations
Farnsworth Television Corp.
Fort Wayne, Indiana
24. Flaherty, Jane O. (Miss)
Radio Station WIBC
Indianapolis, Indiana
25. Foellinger, Kenneth
Auditor
Radio Station KEX
Portland, Oregon

26. Frommer, Larry
Script Director & Producer
Radio Station WOL
Washington, D. C.
27. Ginn, Edwin H.
Radio Assistant
Bureau of Publicity
Boston University
Boston, Massachusetts
28. Glenn, Ward
Program Director
Radio Station WTOM
Bloomington, Indiana
29. Gregory, Frank
Promotion Manager
Radio Station WKMO
Kokomo, Indiana
30. Hall, Frances Lee (Miss)
Carter-Owens Agency
"Please Forward"
Kansas City, Missouri
31. Hancock, Don
96 Greenacres Ave.
Scarsdale, New York
32. Harmon, Foster
Radio Station WKBN
Youngstown, Ohio
33. Higgins, Muriel (Miss)
901 Courtland
Park Ridge, Illinois
34. Hillgartner, William L. (Mrs.)
(Rosamond Tillotson)
Radio Station WIBC
Indianapolis, Indiana
35. Hodapp, Bill
Program Director
Radio Station WAVE
Louisville, Kentucky
36. Hudelson, Ben
Education Director
Radio Station WBEZ
Boston, Massachusetts
37. Jellison, Bill
Radio Station WFTW
Fort Wayne, Indiana
38. Johnson, Ray
David Harding, Counterspy
American Broadcasting Company
Chicago, Illinois
or
c/o Schwimmer & Scott, Inc.
75 E. Wacker Drive
Chicago 1, Illinois
39. Johnston, John(nie)
Grover Clinton Hotel
New York, New York
40. Kimmel, Bruce
Radio Station WTOM
"Please Forward"
Bloomington, Indiana
41. Lefèvre, Ned
National Broadcasting Company
Sunset Blvd. and Vine St.
Hollywood California
42. Lewis, Forrest
Meet the Meeks
National Broadcasting Company
Sunset Blvd. & Vine St.
Hollywood, California
43. Lovelace, John
R. R. 5, Box 232
"Please Forward"
Indianapolis, Indiana
44. Massey, Vera (Miss)
(Mrs. Roberts)
134-14 Franklin Ave., Apt. #1E
Flushing, New York
45. Masters, Frankie
430 N. Michigan Ave.
Chicago, Illinois
46. Day, Jane (Miss)
(Muriel Mattox)
Radio Station WIBC
Indianapolis, Indiana
47. McConnell, Robert
Station Manager
Radio Station WISH
Indianapolis, Indiana
48. McGill, Robert
Caldwell-Baker Adv. Agency
Merchants Bank Bldg.
Indianapolis 4, Indiana

49. McGreevey, John
Radio Station KTAR
Phoenix, Arizona
50. Meyers, Lawrence Jr., (Mrs.)
(Betty Jane Mowry)
100 Peck
Syracuse, New York
51. Osborn, Marian (Miss)
Continuity Department
Radio Station WSUA
Bloomington, Indiana
52. Parrish, Frank
Sales Department
Radio Station WIRE
Indianapolis, Indiana
53. Pastor, John (Mrs.)
(Mary Clawson)
201 W. Summit St.
Delphi, Indiana
54. Pease, Jim
111 East 26th St.
New York, New York
55. Philippi, Jim
Jordan Conservatory
Indianapolis, Indiana
56. Pierce, W. F.
c/o Mr. Herbert Pierce
Rush Street
Kendalville, Indiana
57. Pierson, Priscilla (Miss)
Columbia Broadcasting System
Radio Station KNXO
Columbia Square
Los Angeles, California
58. Poarch, Myron
5744 E. New York St.
Indianapolis, Indiana
59. Pugh, Madeline (Miss)
320 N. Kenmore
Los Angeles 4, California
60. Purcell, George W., Jr.
4421 Ventura Canyon Ave.
Sherman Oaks Station
Van Nuys, California
61. Reed, Richard F. (Dick)
Radio Director, American Legion
Indianapolis, Indiana
62. Reich, Ed
Educational Director
Radio Station WOWO
Fort Wayne, Indiana
63. Richardson, Larry
News Editor
Radio Station WIBC
Indianapolis, Indiana
64. Saver, Gordon
645 W. End Ave.
New York 25, New York
65. Schwartzel, Rosemary Redens (Mrs.)
1919 N. Argyle
Hollywood 28, California
66. Smith, Fred (Mrs.)
(Marge Kuhn)
Radio Station WKJG
Fort Wayne, Indiana
67. Stigdon, Bud (Mrs.)
(Ibby Lanier)
444 Madison Ave.
New York, New York
68. Strong, Don
c/o 7122 Madison
Hammond, Indiana
69. Thornburgh, Don
General Manager
Radio Station KNX
Columbia Broadcasting System
Los Angeles, California
70. Vernasco, Ted
Radio Station WHOT
South Bend 4, Indiana
71. Vigran, Herb
4452 Finley Ave.
Los Angeles, California
72. Warrick, Lyle
Commercial Manager
Radio Station WSUA
Bloomington, Indiana

73. Whaley, Bert
NBC Production Director
National Broadcasting Company
Merchandise Mart
Chicago 54, Illinois
74. Wheatley, Mac (Mrs.)
(Jean Weil)
4017 Indiana Ave.
Fort Wayne, Indiana
75. White, Melvin R.
University of Maryland
College Park, Maryland
76. Woodlock, David J. (Mrs.)
(Joanne Huffington)
3600 Humphrey St.
St. Louis, Missouri
77. Woodworth, June E. (Miss)
4607 College Ave.
Indianapolis 5, Indiana

Scanned from the National Association of Educational Broadcasters Records
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